

Denise Armstrong BPO



Denise Armstrong, widely recognized as “The Wealth Magnet,” is a powerhouse in the financial and real estate sectors with over 15 years of experience in empowering individuals to achieve financial independence and build lasting wealth. As the CEO and founder of multiple successful enterprises—including 1st Approved Financial, Invest With Her Club, and a real estate development firm—Denise has played a pivotal role in transforming the financial landscapes for countless families and business owners worldwide.

Denise’s academic journey began at Arkansas State University, where she earned a Bachelor’s degree in Psychology and Political Science. Her early career at JP Morgan Chase provided her with invaluable insights into financial evaluation and creditworthiness, laying the foundation for her future success. Denise’s expertise has since been instrumental in facilitating over \$150 million in funding for entrepreneurs and real estate professionals, solidifying her reputation as a financial maven.

A seasoned entrepreneur and business coach, Denise has over 25 years of leadership experience, including acting as the community director for a juvenile detention center and serving as a market manager for Home Depot. She has also served as the president of two companies and played a critical role in scaling three companies to seven-figure revenues.

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Denise's dedication extends to her advocacy for women's empowerment, where she leads Invest With Her Club, a real estate investing firm focused on helping women achieve financial freedom and retire early. Through her various initiatives, Denise Armstrong continues to be a beacon of hope, guiding individuals toward financial independence and legacy-building.

Denise's passion for community service is evident in her extensive involvement with non-profits. With over 15 years of experience in the non-profit sector, she founded the "Royalty from Birth" organization, which equips young adults with life skills and financial literacy to navigate life successfully and build wealth. Her commitment to creating positive change has earned her numerous accolades, including the Entrepreneur of the Year Award (three times), the Community Rising Star Award, and the Community Impact Award.