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Jonet Tirado is a woman on fire for God, a devoted mother, and a purpose-driven entrepreneur committed to inspiring women to walk boldly in their faith, identity, and calling. As a licensed cosmetologist and salon owner of Mane & Co. Salon and Beauty Bar, Jonet empowers women to feel confident and beautiful from the inside out. She's also the visionary behind a blossoming wellness and leadership platform through Arbonne, where she mentors women to step into financial freedom and holistic health.

After losing her beloved mother to brain cancer, Jonet's faith was tested and ultimately strengthened. She now lives each day with intentionality, grace, and discipline—her word for 2025—as she honors her mother's legacy and continues to break generational chains. Her mission is deeply rooted in faith, family, freedom, and service, with a heart for giving generously.

Jonet plans to be a future TV talk show host and podcast creator whose dream is to unite and uplift women through real conversations, faith-based mentorship, and transformational storytelling. She envisions a world where women are not only healed and whole, but also walking boldly in their divine assignment.

Whether she's on the stage, behind the chair, mentoring a team, or raising her daughter, Jonet leads with authenticity, joy, and a deep love for Christ. Her life is a testament that with God, resilience, and vision—anything is possible.