

# ABOUT ME

*Hello! I'm*

**ROSHONDA  
BAKER**

*Roshonda believes that your power lies in how you choose to rise and pivot in your life.*



Roshonda Baker, MS (Biomedical Sciences), is a clinical research professional, nonprofit founder, and motivational speaker redefining what it means to pivot with purpose. As the Founder & CEO of Baker Gives Back Inc., she leads global health initiatives that serve underserved communities through disaster relief, healthcare access, and community outreach. With a background in clinical research, Roshonda is deeply committed to advancing clinical trials that are inclusive, ethical, and accessible ensuring that underserved populations are not only represented, but directly benefit from life-changing medical advancements. Her work bridges the gap between research and real-world impact, bringing science, service, and advocacy together to improve health outcomes on a global scale. Known for her message of resilience and reinvention, Roshonda uses her journey from navigating unexpected career pivots to building a purpose-driven platform to empower women to become the highest version of themselves. She is the creator of the Power to Pivot: 30-Day Challenge, a transformational framework designed to help individuals reset, rebuild discipline, gain clarity, and move with intention through seasons of uncertainty and growth. Roshonda believes that your power lies in how you choose to rise and pivot in your life. Through her work, she continues to inspire others to take ownership of their journey, lead with intention, and turn life's transitions into purpose-driven impact.