

FIERCE WOMEN'S SUMMIT 2026

THE *TURN*

LEAVING WHAT WAS. CHANGING DIRECTION. BECOMING HER.

SPEAKER

AARON VICTOR

BEST-SELLING AUTHOR • AWARD-WINNING COACH
DYNAMIC SPEAKER

Aaron Victor is a best-selling author, award-winning coach, and dynamic speaker dedicated to empowering individuals and organizations to unlock their full potential. With over 18 years of experience in the pharmaceutical industry, Aaron has been recognized as Coach of the Year for his exceptional ability to galvanize teams and create high-performing cultures. His leadership style has led to unprecedented success, helping teams achieve their best results in 2022 and 2023.

A former Hall of Fame basketball player at Valparaiso University, Aaron's competitive spirit and drive for excellence have shaped his diverse career. After serving as a Youth and Young Adult Pastor and leading worship for over a decade, he answered a clear call to ministry. His ability to bridge generational gaps and foster understanding in organizations has been groundbreaking, particularly through his partnership with UAW Ford.

As a gifted communicator, Aaron's first book, "Built For This: Why This Time is Different," garnered significant attention, establishing him as a best-selling author. His second book, "Good Enough," debuted as the number one new release on Amazon in November of 2024. Aaron believes that God created him to use his voice to exhort people to their divine destiny, helping them overcome life's obstacles.

Through his weekly Instagram live sessions, Aaron normalizes audience experiences, removes excuses, and empowers individuals to take the next step in their journeys. Whether through transformative speaking, personalized coaching, or expert consulting, Aaron Victor is passionate about helping others rewrite their stories and achieve their goals.

LEAVE. *TURN*. BECOME.

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Aaron Victor