

Hi, I'm **MARIA** **INCER**

Born in Boaco, Nicaragua and now rooted in Jacksonville, Maria Incer is a proud Nicaraguan business owner, mother, and community leader who carries both strength and joy into everything she does.



Fluent in Spanish and English, she connects across cultures with ease and authenticity. Maria is the CEO and owner of a thriving construction company, where she leads with excellence—managing projects, guiding her team, and bringing visions to life. Since 2018, she has been blessed to walk fully in her dream career, building not just structures, but a legacy. Her work and impact have been recognized with the Women Business of the Year Award (2022) and Best Business of the Year (2023) through the Chamber.

A graduate of San Vicente de Paul High School in Nicaragua and Florida State College at Jacksonville (FSCJ), where she earned her AA in Child Development, Maria's journey reflects growth, courage, and reinvention. Before stepping into construction, she served in Duval County Public Schools—another reflection of her heart to serve.

Outside of business, Maria is full of life and passion. She loves being outdoors—running, biking, hiking or simply enjoying a peaceful moment at the park or beach with her loved ones. She has a vibrant love for dance, from her days on the cheer team in Nicaragua to training in salsa, merengue, kizomba, and bachata in Jacksonville.

Her life is rich with experiences—from traveling the world (Colombia, Mexico, Dubai, Greece, Italy, Guatemala, Brazil, Spain, France, Morocco) to staying deeply involved in her local community. She rarely finds herself bored, but when she does, you'll find her enjoying and connecting with family and friends.

A lover of culture and flavor. Her perfect weekend is a beautiful balance—quality time with loved ones and space to enjoy the things she loves most.

Above all, Maria is a devoted mother to her two beautiful daughters, Sofia and Valentina—her greatest blessing. Motherhood has shaped her into a woman of patience, presence, and strength. Her family is her foundation, her joy, and her reason.

Maria Incer is more than a business owner—she is a builder of lives, a woman of faith, and a living example of what it means to pursue purpose boldly while staying grounded in love.

I also have a passion for INCER mission to help those in need. That started in Nicaragua when I was a child my parents influenced me and my siblings of serving others. And I continued that in Nicaragua and now here in our city where we provide food and blessings bags to families in need and we bring our kids to help for them to get involved and continue helping each other!