

# THE *TURN*

LEAVING WHAT WAS. CHANGING DIRECTION. BECOMING HER.

S P E A K E R

## DR. DENISE ARMSTRONG

ENTREPRENEUR • FINANCIAL STRATEGIST • BUSINESS COACH • WEALTH ADVOCATE

Dr. Denise Armstrong, widely recognized as "The Wealth Magnet," is a powerhouse in the financial and real estate industries with more than 15 years of experience helping individuals achieve financial independence and build lasting wealth.

As CEO and founder of multiple successful enterprises—including 1st Approved Financial, Invest With Her Club, and a real estate development firm—Denise has played a pivotal role in transforming the financial futures of families, entrepreneurs, and business owners. Her expertise has been instrumental in facilitating more than \$150 million in funding for entrepreneurs and real estate professionals.

Denise began her academic journey at Arkansas State University, where she earned a Bachelor's degree in Psychology and Political Science. Her early career with JP Morgan Chase provided her with valuable insights into financial evaluation and creditworthiness, laying the foundation for her future success.

A seasoned entrepreneur and business coach, Denise has more than 25 years of leadership experience. Her career has included serving as a community director for a juvenile detention center, working as a market manager for Home Depot, serving as president of two companies, and helping scale three companies to seven-figure revenues.

Her commitment to community extends beyond business. With more than 15 years of involvement in the nonprofit sector, she founded Royalty from Birth, an organization that equips young adults with life skills and financial literacy to navigate life successfully and build wealth.

Denise is also passionate about empowering women to take ownership of their financial futures. Through Invest With Her Club, she helps women pursue financial freedom through real estate investing, wealth-building education, and intentional financial strategies.

Her leadership and community impact have earned her numerous honors, including being named Entrepreneur of the Year three times, as well as the Community Rising Star Award and the Community Impact Award.

At the heart of Denise's work is a commitment to helping people move beyond simply earning money to building wealth, creating freedom, and establishing a legacy that can impact generations.

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FINANCIAL FREEDOM  
CREATES OPTIONS,  
AND OPTIONS  
CREATE GENERATIONS  
OF OPPORTUNITY.

*Dr. Denise Armstrong*

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