

Voices of Bibles & Beauty

LISA BLENDEN

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SPEAKER | LEADER | MORTGAGE MENTOR | FAITH-FUELED HYPE GIRL

Lisa is a powerhouse of purpose, passion, and perseverance. As the Director of Strategic Growth at First Coast Mortgage Funding, she's not just building teams—she's building people. With decades of leadership in the mortgage world, she's earned her seat at the table by outworking the noise, staying rooted in integrity, and leading with a servant's heart.

But Lisa's story isn't just about success—it's about surrender. Her adult life has included navigating strained family relationships, constantly feeling like she had to work twice as hard to be seen, and fighting the quiet battle of comparison in a filtered world. Through it all, she chose purpose over perfection and has become a radiant example of what happens when faith and fire collide.

Today, she uses her voice to hype others toward healing and her platform to make sure no woman stays hidden. Whether she's mentoring professionals, hosting a podcast, or handing out goodie bags with a wink and a word of encouragement, Lisa shows up real, raw, and redeemed.

She believes in the power of plans, the beauty of boundaries, and the call on every woman's life to step boldly from hidden... to her.